

FESPA INNOVATIONS & TRENDS

VIRTUAL SERIES

 **FESPA**
profit for purpose



FESPA INNOVATIONS & TRENDS (F.I.T)



The F.I.T Series of Live Virtual Events are designed to engage the FESPA network and provide a unique “printer centric” experience, perfect for:



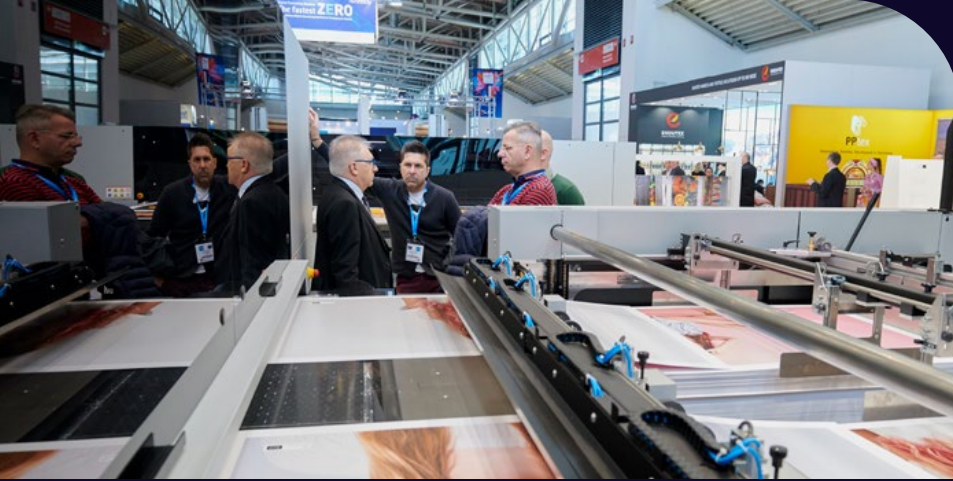
**New Product
Launches**



**Technical &
Educational
Development**



**Connections &
Networking**



*“A very interesting presentation
full of valuable information.”*

VISITOR, Virtual Global Summit 2021

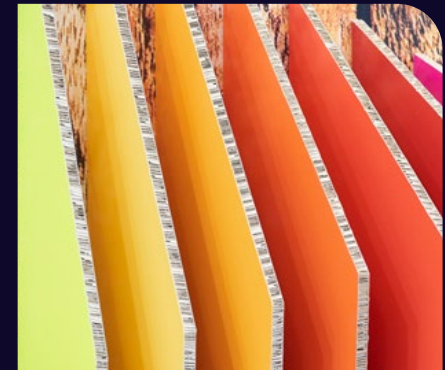
FESPA INNOVATIONS & TRENDS

WIDE-FORMAT

26 - 27 May 2021

Launch event for new innovations from the world of FESPA

- Wide Format Printing Machinery
- Design and Production Software
- Finishing
- Materials





“Thank you very much. Delighted to participate in this wonderful event”

EXHIBITOR, Virtual Global Summit 2021

FESPA INNOVATIONS & TRENDS

PRINTED CLOTHING

9 - 10 June 2021

2nd event for new innovations from the world of FESPA

- DTG
- Screen Printing
- Transfers
- Design & Production Software





**WORLD
WRAP
MASTERS**



*“Congratulations on the event.
Very interesting, inspiring and applicable
presentations to our business”*

VISITOR, Virtual Global Summit 2021

FESPA INNOVATIONS & TRENDS

WORLD WRAP MASTERS

Date to be confirmed

Technology, Trends and Training for wrappers and installers

- Digital Printing
- Materials
- Finishing
- Tools
- Detailing Garage Essentials





*“Thank you for a great summit.
You have given us a lot of
food for thought”*

VISITOR, Virtual Global Summit 2021

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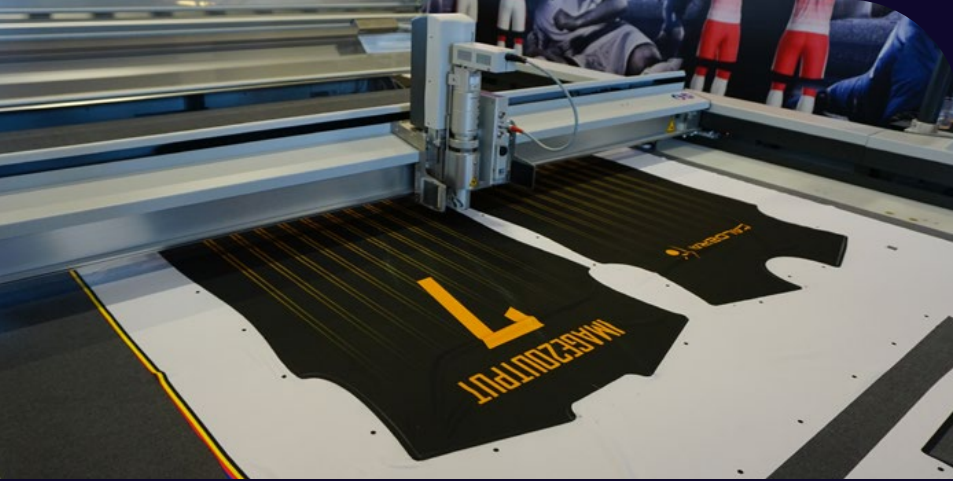
PRINTERIORS LIVE

Date to be confirmed

Showcasing the latest trends, opportunities
and technologies for interior and architectural design

- Digital Printing
- Materials
- Finishing
- Design & Production Software





“Wonderful summit. Engaging speakers and topics. Well done!”

VISITOR, Virtual Global Summit 2021

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PRINT MAKE WEAR

Date to be confirmed

Showcasing the latest trends, opportunities and technologies on demand, customised digital manufacturing

- Digital Printing; Roll-to-Roll & Sublimation
- Sustainable Materials
- On Demand Manufacturing
- Design & Production Software



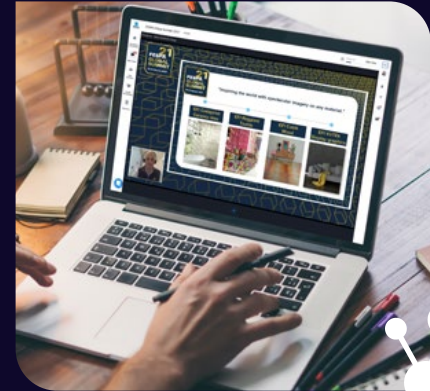


Platform and Networking



HOPIN PLATFORM

- Researched by FESPA team and successfully trialed for the FESPA GLOBAL SUMMIT 2021
- User Friendly – All Attendees
- High Level of Engagement
- 85% Turnout of delegates to GLOBAL SUMMIT
- Easy for Exhibitors to engage and connect
- Integrated platform so all in one platform
- Professional with full FESPA AV support



LIVE NETWORKING

- Live 1-to-1 virtual meetings with event attendees
- Speed networking - 1 minute per attendee
- Never meet the same person twice
- Full access to all event attendees for 1-to-1 meetings at any time
- Ticketed - with limited amount of attendees to ensure a relevant audience





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Main Stage & Expo Area

Unique Virtual Features



Live Main Stage Product Presentations

- Live Company Presentation & Product launches
- Live Chat and Q&A from Audience
- Professional AV Support and Event Branding
- Interactive Demonstrations and Features



Live Expo Area

- Live/Pre-recorded Exhibition Area
- Live Meetings and Chat with Expo Area delegates and opportunity to invite to meetings
- Live Expo Area Fixed times on the event schedule, attendees can enter at any time



Live Technical & Educational Sessions

- Live Technical and Trends Sessions with industry experts
- Live Chat and Q&A from Audience with invitations from audience to join each session
- 30 minute sessions available

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Opportunities

BENEFITS:

- Opportunity to be associated & join a live FESPA Virtual Event
- Global Audience
- Live Product Presentations – Launch
- Live Connections and Interactions
- Opportunity for customers and prospects to network with you
- Engaged and targeted Audience



AUDIENCE TARGETS:

- Minimum 500 VIP attendees per event (FESPA Network/Exhibitor Invitations/Press)
- Global Audience
- Ticketed Event: Free to the above



Empowering People in Print

6 WORLD LEADING TRADE SHOWS



- **1,300+** innovative exhibitors displaying the latest solutions/innovations
- **77,000+** visitors worldwide
- **Exhibitor Showroom:** online platform for over 500+ Exhibitors

SUPPORTING OVER 200 ASSOCIATION ACTIVITIES



over the last 5 years

INVESTING OVER 6 MILLION EUROS



back into the print industry over the last 5 years

POWERFUL EXPERTISE



- **Global Awards:** 700+ entries from 27 countries over the last 4 years
- **Printeriors:** in partnership with print experts and interior decor technology specialists, Printeriors showcases 100s of stunning designs and products at Global Print Expo
- **FESPA Global Summit:** an exclusive event connecting leaders of the global print community
- **World Wrap Masters:** the only global series of wrapping competitions that connects and celebrates the best wrap installers in the world

OUR GLOBAL PRINT COMMUNITY



- **37 NATIONAL ASSOCIATIONS**
- **16,000+** members worldwide
- **FESPA Direct:** an annual membership subscription offering a range of benefits, including access to the Club FESPA hospitality stand at our exhibitions and unrivalled expert multi-language content
- **Club FESPA Online:** offers expert content in 30+ languages, covering a full spectrum of topics for the global print and visual communications community

FESPA SOCIAL MEDIA



- **Twitter:** 18,800 followers
- **Facebook:** 15,900 followers
- **LinkedIn:** 5,400 followers
- **Instagram:** 3,900 members
- **FESPA TV:** 49,000 subscribers, 2 million non-subscriber viewers

FESPA.COM



73,000-page views per month

FESPA WORLD NEWSLETTER



3 languages, 55,000 readers

THOUGHT LEADERSHIP

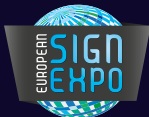


- **45 Technical Guides**
- **16 Industry Whitepapers and Planet Friendly Guides**
- **Print Census:** a global research project to understand the speciality print community

FESPA INNOVATIONS & TRENDS



Part of FESPA's portfolio of industry-leading events and activities



LIMITED OPPORTUNITIES